

PRESS RELEASE / Mobile Payment

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boon. by Wirecard: The first fully digitized mobile payment solution with Apple Pay to launch in Europe

- **Based on a digital prepaid MasterCard**

Aschheim (Munich). Wirecard today announced the UK launch of its new mobile payment solution, boon. Download the boon app and sign up to experience the easy, secure and private way to pay with Apple Pay. boon is based on an automatic app-to-wallet integration via a prepaid account with a digital MasterCard, issued by Wirecard Card Solutions. This allows users to top-up their account via Faster Payments, debit or credit card. boon works at any NFC-enabled terminal everywhere the MasterCard contactless logo appears. The boon app has an intuitive user interface and fresh design that represents the modern, individual lifestyle.

Security and privacy is at the core of Apple Pay. When you add a credit or debit card to Apple Pay, the actual card numbers are not stored on the device, nor on Apple servers. Instead, a unique Device Account Number is assigned, encrypted and securely stored in the Secure Element on your device. Each transaction is authorised with a one-time unique dynamic security code.

“With boon, Apple Pay can now be part of everyone's life in the UK without being a customer of a specific bank”, said Dr. Markus Braun, CEO of Wirecard. “Our aim is to take retail payments to the next level – through enhanced user-friendly payment experiences, leveraged by innovative, safe technology. boon is state-of-the art thanks to its usability and maximum security standards.”

Apple Pay can be used with iPhone SE, iPhone 6, iPhone 6 Plus and later as well as Apple Watch, anywhere you see the contactless logo.

Find out more about boon: www.boonpayment.com



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About Wirecard:

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on twitter @wirecard.